

BIO



Peggy Smith, SCRP, SGMST
Chief Strategy Officer
Shyft

Peggy Smith is a skillful and transformative global leader with a keen eye for business trends, fresh concepts and innovative solutions.

In her role as CSO for technology leader Shyft, Peggy focuses on the future; taking a look at ways to offer more possibilities in a live-and-work-anywhere revolution. She's all about partnerships, too- seeking the unique collaborations that emerge in change-rich business environments.

Previously, as President and CEO of Worldwide ERC®, the workforce mobility association she led for ten years, she extended the reach of the organization around the world and fostered the organization's evolution into a content-rich community for talent management and mobility professionals. Prior to Worldwide ERC®, during her 12-year tenure with Microsoft, she developed and implemented strategy for the company's world-class Mobility Center of Excellence (COE).

Peggy holds a BA in marketing from Seattle University, has guest lectured on talent mobility at Georgetown University and Seattle University, and is a contributing writer to the NACE Foundation. She has also contributed editorially to the Forbes Nonprofit Council and has been interviewed, published and/or quoted in such outlets as Forbes.com, HR.com, SHRM, Fortune, CIO magazine, TLNT magazine, HR Dive, Recruiting Daily Advisor and Business.com.

A skillful interviewer, frequent keynote and expert panelist at mobility and HR-related conferences, Peggy shares her unique perspectives on talent fluidity and its influence on the future of business

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