

ROBERT ZIMLICH

MERCER'S CAREER PRODUCTS MARKET LEADER

Rob is Mercer's Career Products Market Leader for the Mid-Atlantic Market. In this role, he harnesses the depth of Mercer's consulting expertise, information and technology to deliver solutions that help clients prepare for the future of work – with a specific focus on Workforce Metrics, Compensation & Benefits, Employee Engagement and Talent Mobility. Innovative and strategic, he applies business knowledge to align talent strategies with larger business objectives that drive measurable results.

Prior to this role, Rob was Mercer's Career Technology Solutions Leader for the Northeast Market where he specialized in helping clients implement solutions to forecast their workforce needs, mobilize their people for maximum productivity and reward their key performers.

Rob has also led the global team responsible for product strategy, development, communications, marketing and launch for Mercer's Global Mobility Practice. Specializing in business intelligence and analytics, the team introduced new products that that won the 2013 EMMA (Expatriate Management & Mobility Awards) Most Innovative Use of Technology in Global Mobility Award.

Rob lives in Louisville, KY with his wife and three daughters, was educated at Bellarmine University and has competed in over 25 triathlons including two IRONMANS.

